

SNAPSHOTS

Redfoot Shoes

www.sap.com/uk/sme

Key facts



Implemented SAP Business One with apparel & footwear module



Live stock reports, sales figures, management information and gross profit margins give a real-time picture of financial health of company



Manual tasks reduced, workflow improved and accounting processes streamlined



Able to handle increased volume of online credit transactions



“With SAP Business One, we now have up-to-date, incredibly valuable financial information about our cash position and sales figures at our fingertips.”

Tim Smith, Managing Director, Redfoot Shoes

Redfoot Shoes is the own-brand footwear division of Bacup Shoe, a leading supplier of made-to-order quality footwear. The company also has a warehousing arm – Alpha Logistics. The organisation’s legacy operating system was slow, required manual data entry and was difficult to get information from.

Through their partner, Signum Solutions, SAP Business One was implemented in just two weeks at Alpha Logistics. Immediate benefits included automated stock control, accurate stock allocation, and improved customer service through better access to customer history.

Following the successful implementation at Alpha Logistics, SAP Business One will be implemented at Redfoot Shoes.

It will enable Redfoot Shoes to have improved access to business information which will increase efficiencies in every department including design, production, logistics, and accounts. Interdepartmental communication – including project management, stage agreements and sign offs, and sample log reports – will now be transparent and held centrally instead of in local Excel files.

For more information

To find out how SAP can help you to achieve similar benefits for your organisation, visit www.sap.com/uk/sme or call UK **0800 0852 631** / Ireland **+353 (0)91 404 300**.



The Best-Run Businesses Run SAP™

